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HBR's 10 Must Reads on Change Management (including featured article "Leading Change," by John P. Kotter) Review, Harvard Business, Kotter, John P., Kim, W. Chan, Mauborgne, René A. Published by Harvard Business Review Press (2011) ISBN 10: 1422158004 ISBN 13: 9781422158005. First Edition ...

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Book Review - Leading Change By John P Kotter | TrainingZone

Leading Change: Why Transformation Efforts Fail by John P.

Kotter John P. Kotter is the Konosuke Matsushita Professor of Leadership at the Harvard Business School in Boston,

Massachusetts. He is the author of The New Rules: How to Succeed

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in Today's Post-Corporate World (New York: Free Press, 1995),  
Corporate Culture and Performance,

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Leading Change (Audiobook) Published September 1st 1996 by

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