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Ed Schein has a direct clear style of writing with a lot of stories from his own long history. The book is definitively recommended for people interested in learning about corporate culture. I've been doubting between 4 and 5 stars for a while and decided to stick with 4.

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This is the definitive guide to corporate culture for practitioners. Recognized expert Edgar H. Schein explains what culture is and why it's important, how to evaluate your organization's culture, and how to improve it, using straightforward, practical tools based on decades of research and real-world case studies.

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The Corporate Culture Survival Guide by Edgar H. Schein

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