

The Sostac Guide To Writing The Perfect Plan V1 1

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SOSTAC® Planning Official Source - PR Smith

PR Smith (2011) The SOSTAC @ Guide - to writing the perfect plan by PR Smith (2011), published by www.prsmith.org and available at Amazon.

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5.0 out of 5 stars Dave Chaffey recommends The SOSTAC® Guide - to writing the perfect plan V1.1. Reviewed in the United Kingdom on 3 January 2015. Verified Purchase. Highly recommended for Marketing practitioners and students all the same. The SOSTAC framework is very easy to apply as well as to remember. PR Smith explains it an easy to ...

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