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Your Ad Ignored Here: Cartoons from 15 Years of Marketing ...

Your Ad Ignored Here gives voice to the challenges and opportunities faced by people working in business everywhere. Readers regularly inquire if Fishburne is spying on them at work. Whether or not you work in marketing, these cartoons will make you laugh ... and think about our rapidly evolving world of work.

Your Ad Ignored Here: Cartoons from 15 Years of Marketing ...

Packed with nearly 200 cartoons and led by a foreword from Ann Handley and an introduction from Tom Fishburne, Your Ad Ignored Here captures the quintessential moments in the last 15 years of marketing — handling a PR crisis, giving creative feedback to an agency, or avoiding idea killers in innovation.

Your Ad Ignored Here, a Cartoon Book by Tom Fishburne ...

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Hi I'm Douglas Burdett, host of The Marketing Book Podcast and I'd like to tell you about the book "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in ...

"Your Ad Ignored Here" by Tom Fishburne

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Genuine humor is replete with wisdom". Tom's book, "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings," is filled with humor that is chock-full of marketing wisdom. His cartoons hilariously poke fun at prevalent marketing strategies that in hindsight are obvious mistakes.

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spying on them at work. Whether or not you work in marketing, these cartoons will make you laugh ... and think about our rapidly evolving world of work.

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Your Ad Ignored Here Cartoons From 15 Years Of Marketing ... Founder of Marketoonist and Author of "Your Ad Ignored Here" Tom Fishburne started drawing cartoons on the backs of business cases as a student at Harvard Business School.

(Re)Think by Movable Ink

Capturing these quintessential moments in marketing is Marketoonist, a popular cartoon series from veteran marketer Tom Fishburne. Your Ad Ignored Here collects nearly 200 of these hilarious and apt depictions of modern marketing life on the 15th anniversary of the series. More

Smashwords – Your Ad Ignored Here: Cartoons from 15 Years ... Your Ad Ignored Here – By Tom Fishburne. by Jeff Slater | Oct 18, 2017 ... I also knew that they were superb when I had several of my colleagues up in arms because the ads/cartoons were so effective at making an important point we were desperate to communicate, and my colleagues feared a backlash from the industry. ...

Your Ad Ignored Here - By Tom Fishburne - The Marketing Sage
About us Marketoonist is the thought bubble of Tom Fishburne, a veteran marketer and cartoonist. Tom is the author of "Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and...

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They've developed custom marketoon campaigns for over 150 businesses, including Adobe, Kronos, Lenovo Software, Dell, IBM, Russell Reynolds, Pitney Bowes, Deloitte, and DBS Bank. Tom is the author of " Your Ad Ignored Here: Cartoons from 15 Years of Marketing, Business, and Doodling in Meetings."

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